

Henry Schein and ADA to Unveil "Tomorrow's Dental Office - Today!"

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MELVILLE, N.Y.--(BUSINESS WIRE)--July 12, 2004--

Traveling Interactive Exhibit Will Demonstrate How to Improve Patient

Care and Practice Productivity Through Technology

Dentists will soon experience the future of their profession due to a groundbreaking partnership designed to propel dentistry forward - "Tomorrow's Dental Office - Today!" Henry Schein, Inc. (NASDAQ: HSIC), and the American Dental Association (ADA) have combined the strengths of their organizations to create an exciting mobile exhibit of a fully functional, technology-driven dental office that revolutionizes all aspects of a modern dental practice - from hygiene, diagnostics and treatment to patient education, billing and claims processing. Dentists will catch their first glimpse of the future when "Tomorrow's Dental Office - Today!" opens its doors at the ADA Annual Session in Orlando, Florida, on October 1.

The exhibit, which will travel to additional U.S. cities during 2004 and 2005, is just one part of a dynamic program to help educate the professional dental team, increase dental practice productivity and improve patient care and clinical outcomes. The educational program also includes an editorial supplement to The Journal of the American Dental Association covering several major issues and opportunities for integrating technology into the dental practice, as well as continuing education credit, which will be published in September. In addition, Henry Schein will create an educational buyer's guide of leading manufacturing partners' products featured throughout the exhibit that will help dentists determine which technology products are best suited to meet their individual practice needs.

"We are very pleased to partner with the ADA on this exciting initiative, which underscores Henry Schein's commitment to helping practitioners increase their practice productivity while at the same time delivering the highest level of quality patient care," said Stanley Bergman, Chairman, Chief Executive Officer and President of Henry Schein. "The exhibit will demonstrate how technology can revolutionize a dental practice by assessing a practice's needs and providing strategic solutions that are designed to improve patient care and practice efficiency. Through our presence at prominent dental meetings around the country each year, we hope to bring first-hand exposure of today's technology to the dental community at large."

Henry Schein is supporting the "Tomorrow's Dental Office - Today!" program through its U.S. dental business, Sullivan-Schein, and its Dentrax Dental Systems division.

"We are delighted to provide our membership with an interactive educational program that can bring so much value to their practice," said ADA President Eugene Sekiguchi, D.D.S. "We look forward to demonstrating how integrating technology and software into a practice can improve everything from patient records and scheduling to case presentation, clinical outcomes, financial and cash flow management, as well as patient diagnosis and education."

Self-Assessment for Small Business Owners

"Tomorrow's Dental Office - Today!" is an interactive, educational experience for dentists that focuses on self-assessment and technology planning for their own practices. At the exhibit, a dentist can see how integrated technology works in a real operator, obtain materials explaining the technology, and conduct a computerized assessment of their practice either online or with the aid of an ADA or Henry Schein Team Member. At the end of the process, visitors can determine where they are on the road to achieving enhanced technology in their practice, and next steps to be considered. In addition the ADA is offering lectures on various aspects of the exhibit that carry continuing education credit for attendees.

"The importance of incorporating the latest technology into a dental practice is valuable not only from a clinical standpoint, but also from a business perspective. As small business owners, dentists without computers in their operatories may be missing potential revenue opportunities by not using digital x-ray, intraoral cameras, practice management software, or other technology that could expand their product offering, enhance practice efficiency, and above all improve patient care," said Mr. Bergman.

About the American Dental Association

The not-for-profit ADA is the nation's largest dental association, representing more than 149,000 members. The premier source of oral health information, the ADA has advocated for the public's health and promoted the art and science of dentistry since 1859. The ADA's state-of-the-art research facilities develop and test dental products and materials that have advanced the practice of dentistry and made the patient experience more positive. The ADA Seal of Acceptance long has been a valuable and respected guide to consumer and professional products.

About Henry Schein, Inc.

Henry Schein, a Fortune 500(R) company, is recognized for its excellent customer service and highly competitive prices. The Company's four business groups--Dental, Medical, International and Technology--serve more than 450,000 customers worldwide, including dental practices and laboratories, physician practices and veterinary clinics, as well as government and other institutions. The Company's sales reached a record \$3.4 billion in 2003. The Company operates through a centralized and automated distribution network, which provides customers in more than 125 countries with a comprehensive selection of over 90,000 national and Henry Schein private-brand products.

Henry Schein also offers a wide range of innovative value-added practice solutions, including such leading practice management software systems as DENTRIX(R) and Easy Dental(R) for dental practices, and AVImark(R) for veterinary clinics, which are installed in over 50,000 practices; and ArubA(R), Henry Schein's electronic catalog and ordering system.

Headquartered in Melville, N.Y., Henry Schein employs more than 9,000 people in 18 countries. For more information, visit the Henry Schein Web site at www.henryschein.com

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