

Henry Schein One Partners with Bridge to Develop axiUm Engage

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New Platform to Streamline Workflows and Enhance Patient Engagement for Dental Schools and Care Organizations

American Fork, Utah – October 14, 2024 – Henry Schein One today announced a partnership with Bridge, a patient engagement technology provider, to develop and launch axiUm Engage in 2025, a platform designed to streamline workflows for academic and dental care organizations. With this partnership, axiUm Engage will offer features such as patient intake, messaging, appointment scheduling, and online bill pay, all fully integrated with the axiUm software. This solution will empower dental schools and care organizations with better patient engagement tools and efficient management of patient data.

Many dental schools face challenges balancing educational duties with patient care, often relying on manual processes for scheduling, data entry, and communication, leading to increased administrative burdens and a less-than-optimal patient experience.

axiUm Engage is a tool aimed at addressing these challenges. The platform will provide self-service capabilities for patients, such as online appointment booking, secure messaging, billing, and access to dental records, enabling patients to take an active role in their care. For providers, the streamlined workflows will reduce administrative load, allowing them to focus on delivering high-quality care.

"We're thrilled to partner with Bridge to bring axiUm Engage to the academic dental community," said Rick Gay, General Manager, Academic at Henry Schein One. "This upcoming solution will help dental schools and care organizations simplify their administrative processes, while enhancing the patient experience by offering the same level of convenience that patients have come to expect from private practices."

"We are excited to begin this new partnership to improve the dental patient experience and advance the capabilities of our platform," said John Deutsch, CEO of Bridge.

Once launched, axiUm Engage will help care providers provide more efficient care and improve patient satisfaction by delivering a seamless, modern experience. For more information and future updates, please contact us at customersuccess@exansoftware.com with the subject line "Interest in axiUm Engage."

About Bridge

Bridge, makers of the BridgeInteract patient engagement platform, is an industry leader in patient self-service tools and engagement technology. Bridge offers a comprehensive and customizable solution with extensive functionality for patients to manage their care and providers to operate more efficiently. A white-labelable solution, BridgeInteract integrates seamlessly with Electronic Health Record and Practice Management technology, providing an improved user experience. Learn more about BridgeInteract at www.bridgeinteract.io.

About Henry Schein One

Henry Schein One, a leader in dental software, empowers dentists to focus on patient care, ensuring practice success.

With its simple and integrated software, practices are finally more seamless, more efficient, and more profitable—meaning patients and practitioners are happier. With comprehensive solutions: demand generation, patient experience, practice management, revenue management, dental analytics, and clinical workflow, dental practices will be running smoother than ever before.

Henry Schein One, LLC, is a joint venture between Henry Schein, Inc. (Nasdaq: HSIC) and Internet Brands. The company's portfolio of leading brands includes Dentrax®, Dentrax Ascend®, Jarvis Analytics™, TechCentral™, Lighthouse360+, and DentalPlans.com®, along with solutions offered through international companies, including Dently and Software of Excellence, among others. For a full list of our brands, please visit our [website](#) or connect with us on [LinkedIn](#).

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