



Henry Schein to Showcase Comprehensive Portfolio of Solutions for Health Care Professionals at the 38th International Dental Show

March 12, 2019

- Media Briefing to Discuss a Collective Approach for the Inclusion of Oral Health as Primary Care
- Exhibit Highlights Include the Latest Innovations in Business, Clinical, Technology, and Supply Chain Solutions for Helping Health Care Professionals Operate Successfully and Deliver Quality Patient Care
- Launch of a New Brand Identity for BioHorizons and CAMLOG, along with a Comprehensive Showcase of Dental Implants, Restorative Components, CAD/CAM, and Innovative Regenerative Solutions
- Daily Schedule of #scheinchats, a Social Media Series Exclusively Available via Facebook Live, Featuring Industry Leaders, Including Henry Schein Chairman and Chief Executive Officer Stanley M. Bergman

MELVILLE, N.Y., USA/Cologne, Germany, March 12, 2019 – Henry Schein, Inc. (Nasdaq: HSIC) today announced it will showcase the latest business, clinical, technology, and supply chain solutions for health care professionals at the 38th International Dental Show (IDS). The Company will feature a rich line-up of activities promoting technology advances in dentistry, a wide range of value-added services, and educational insights from industry and professional thought leaders.

Visitors to the IDS show – March 12-16, 2019, at the Koelnmesse, Messeplatz 1, in Cologne, Germany – can visit Henry Schein at its main booth located in Hall 10.2, Aisle M40/N41, and at its International booth located in Hall 4.2/Aisle K060. In addition, Henry Schein's implant businesses, BioHorizons and CAMLOG, will showcase a comprehensive line of dental implants, restorative components, CAD/CAM, and innovative regenerative solutions in Hall 11.3 at booths A010, B019, B010, C019, F020, and G029.

To kick off the show, Henry Schein will present "The Power of Us: Advancing Oral Health as Primary Care," a media briefing on Tuesday, March 12, 2019, from 2:00 p.m. to 3:00 p.m. CET in the Room "Offenbachsaal," Congress-Centrum East of Koelnmesse, Cologne, Germany. Stanley M. Bergman, Chairman of the Board and Chief Executive Officer of Henry Schein, Inc., will open the briefing with a presentation about the essential role each facet of the dental industry and dental profession plays in tackling the advancement of oral health as primary care. Mr. Bergman will be followed by two senior leaders from Henry Schein: Jonathan Koch, Senior Vice President and Chief Executive Officer of Henry Schein's Global Dental Group, who will share his perspective on emerging trends in the global dental market and Henry Schein's response in helping its customers succeed in practice and patient care, and Rolf Steffen, Vice President, International Dental Group-Asia, Henry Schein, who will offer commentary on trends in the Asian dental market and Henry Schein's activities in the region. Underscoring the value of collaboration, will be Prof. Dr. Guillermo Pradies, Immediate Past President and Council Member of the European Prosthodontic Association and Professor of the Faculty of Dentistry of the Complutense University of Madrid, Spain, who will address the essential need for collaboration between academia and industry to drive technology innovation that advances oral health care and the adoption of digital dentistry globally.

"We all know how quickly our world is changing," said Mr. Bergman. "It is incumbent on all of us to be open to innovation and change if we are to achieve the shared goal of advancing oral health as primary care. We must find new ways to partner, discover new applications for emerging technologies, and create new ways to educate and motivate the public on the importance of pursuing good oral health care."

A Solutions-Based Approach

Henry Schein is continually innovating and investing in solutions to help its customers enhance practice management and efficiency and deliver the highest quality patient experience. The Company's suite of offerings includes business solutions for managing and growing a business, clinical solutions to help practitioners stay on the leading edge of patient care, technology solutions to help harness innovation for the benefit of the clinical setting and patients served, and supply chain solutions that deliver the broadest selection of the right products at the right time.

"At Henry Schein, when we say 'Rely on Us,' we make a promise," said Mr. Koch. "It's a promise to use the power of our collaborative network of trusted advisors and the organizational intelligence it represents to deliver relevant and impactful information, education, and consultation. As trusted advisors to our customers, our goal is to help dental professionals achieve successful business and patient outcomes."

At the company's main booth, Henry Schein Dental Germany will present a new exhibit experience and display a full spectrum of solutions, from consumables to the latest in digital technology. Henry Schein's expert team, as well as highly respected key opinion leaders, will offer individual advice and lectures on important innovations and trends – from CAD/CAM to digital X-ray and the latest restorative materials available from the Company's digital platform, Henry Schein ConnectDental®. Henry Schein Dental Germany also will highlight products from its portfolio of exclusive and Henry Schein brand products.

Visitors to Henry Schein's International exhibit will see a selection of the Company's clinical solutions, including innovative orthodontic treatment solutions from Henry Schein Orthodontics, cost-effective endodontic solutions from EdgeEndo, the highest quality dental handpieces at the lowest price from BA International, solutions to help maintain and repair dental handpieces from Handpiece Headquarters, minimally invasive whitening and restorative solutions from White Dental Beauty, orthodontic supplies from Ortho Technology, and a broad range of Henry Schein brand consumable products.

In addition, BioHorizons and CAMLOG will host a media briefing on March 14, 2019, from 4:00 pm to 5:00 p.m. CET, at Congress Hall Section 3, Congress Center East. Leadership from BioHorizons and CAMLOG will highlight the latest innovations and group development, as well as unveil a new brand identity designed to better reflect the Company's messaging and value to the global dental implant market. Throughout the show,

BioHorizons and CAMLOG will showcase their comprehensive lines of dental implants, restorative components, CAD/CAM, and innovative regenerative solutions. This includes the launch of the PROGRESSIVE-LINE, available for the established CAMLOG® and CONELOG® connections.

Engaging Thought Leadership Conversations with Industry Leaders

Throughout the show, Henry Schein will once again host #scheinchats, the Company's signature social media series that features discussions between Team Schein Members and key industry and professional leaders from Germany, Belgium, Spain, and the U.S. Among the broadcasts will be a conversation about [World Oral Health Day](#), which is celebrated each year on March 20. The conversation between Mr. Bergman and Dr. Kathy Kell, President of the FDI World Dental Federation, will address the benefits of a healthy mouth while raising awareness about the important connection between oral health and general health and well-being. For those unable to attend in person, visit Henry Schein Dental's Facebook page to watch the livestream: <https://www.facebook.com/HenryScheinDental>.

About Henry Schein, Inc.

Henry Schein, Inc. (Nasdaq: HSIC) is a solutions company for health care professionals powered by a network of people and technology.


With more than 18,000 [Team Schein Members](#) worldwide, the Company's network of trusted advisors provides over 1 million customers globally with more than 300 valued solutions that improve operational success and clinical outcomes. Our Business, Clinical, Technology, and Supply Chain solutions help office-based [dental](#) and [medical](#) practitioners work more efficiently so they can provide quality care more effectively. These solutions also support [dental laboratories](#), [government and institutional health care clinics](#), as well as other alternate care sites.

Henry Schein operates through a centralized and automated distribution network, with a selection of more than 120,000 branded products and Henry Schein private-brand products in stock, as well as more than 180,000 additional products available as special-order items.

A Fortune 500® Company and a member of the S&P 500® and the Nasdaq 100® indexes, Henry Schein is headquartered in Melville, N.Y., and has operations or affiliates in 31 countries. The Company's sales, including the animal health business, reached a record \$12.5 billion in 2017, and have grown at a compound annual rate of approximately 15% since Henry Schein became a public company in 1995.

For more information, visit Henry Schein at www.henryschein.com, [Facebook.com/HenrySchein](https://www.facebook.com/HenrySchein) and [@HenrySchein on Twitter](https://twitter.com/HenrySchein)

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