



Henry Schein One Unveils Entertaining “Patient Theater Experience” With New Booth At Chicago Midwinter Dental Meeting

February 21, 2019

Booth to Feature New Solutions That Demonstrate How Company's Connected Management Solutions Improve the Patient Experience

AMERICAN FORK, UT, February 21, 2019 – Henry Schein One, a joint venture of Henry Schein, Inc. (Nasdaq: HSIC), today unveils its in-booth theater experience at the Chicago MidWinter (CMW) Dental Meeting, an entertaining, immersive, exploration of the journey a patient takes with the dental team – inside and outside of the dental office. In addition to the newly designed booth, Henry Schein One will present its expanded portfolio of practice management solutions to help customers attract new patients and improve the patient experience.

Visitors to the new Henry Schein One booth, which includes a fun, short movie about the patient experience in the digital era of dentistry, can learn about new solutions, including:

- a [free practice marketing assessment](#) which helps dentists determine their marketing effectiveness, including the accuracy of their online directory listings and online search ranking;
- [WebMD Enhanced Profiles for Dentists](#), an online source that helps patients find top dentists in their area;
- [Dentrix Live Chat](#), a service that amplifies patient engagement via 24/7 online chats, accessible on a variety of platforms - including web, mobile and social media;
- [TechCentral OmniCore Lite](#), an all-in-one network infrastructure solution designed specifically for Dentrix Ascend and other web-based practice management software solutions.

"The launch of our new booth and theater, featuring new solutions to help improve the patient experience, demonstrates the company's continued commitment to delivering integrated technology that works as one," said Jim Harding, Chief Executive Officer, Henry Schein One. "Our customers can rely on us to deliver on our promise of integrating practice management solutions to improve the practice workflow and each step of the patient journey."

Henry Schein One delivers powerful integrated practice marketing solutions that help dentists build awareness for their practice, and generate new patients. These include advanced websites, reputation management, improved search engine results and online marketing, and automated digital communication. Delivered as part of a robust suite of eServices, Henry Schein One's marketing solutions help practices simplify operational tasks and improve practice marketing.

Throughout CMW, visitors are also encouraged to meet with Henry Schein One's product experts to learn more about the Dentrix family of practice management systems, including: Dentrix, Dentrix Ascend and Dentrix Enterprise, as well as Easy Dental, Demandforce, Officite and various integrated eServices. Visit the [Henry Schein One](#) website to explore connected practice management solutions that simplify each stage of the patient experience.

About Henry Schein One

Henry Schein One, the practice management, marketing and patient communication joint venture formed on July 1 involving the products and services of Henry Schein Practice Solutions, a subsidiary of Henry Schein, Inc. (Nasdaq: HSIC), Henry Schein's international dental practice management systems, and the dental businesses of Internet Brands, a KKR portfolio company, is a dental technology and services company that delivers innovative software, hardware and services into one connected technology platform that connects practice technology to improve every aspect of practice management, and enhance each step of the patient experience.

The company's portfolio includes Henry Schein Practice Solutions' products and services such as Dentrix®, Power Practice, Dentrix Ascend®, Easy Dental®, and TechCentral™, European dental practice management systems, including Software of Excellence®, Logiciel Julie, InfoMed®, Exan®, and Labnet®, and web-based solutions such as Demandforce®, Sesame Communications™, Officite™, and DentalPlans.com™. By integrating the dental practice technology dental teams need to manage the practice, Henry Schein One's products, services, and solutions will streamline patient communications, marketing tasks, and office workflow to help dental teams become smarter, more efficient business managers.

When dentists partner with Henry Schein One, they can rely on our trusted advisors and support staff to help each member of their team use both technology and business management best practices to improve their business and grow.

Henry Schein One is headquartered in American Fork, Utah. For more information, visit www.henryscheinone.com

About Henry Schein, Inc.

Henry Schein, Inc. (Nasdaq: HSIC) is a solutions company for health care professionals powered by a network of people and technology. With more than 18,000 Team Schein Members worldwide, the Company's network of trusted advisors provides over 1 million customers globally with more than 300 valued solutions that improve operational success and clinical outcomes. Our Business, Clinical, Technology, and Supply Chain solutions help office-based dental and medical practitioners work more efficiently so they can provide quality care more effectively. These solutions also support dental laboratories, government and institutional health care clinics, as well as other alternate care sites.

Henry Schein operates through a centralized and automated distribution network, with a selection of more than 120,000 branded products and Henry Schein private-brand products in stock, as well as more than 180,000 additional products available as special-order items.

A Fortune 500® Company and a member of the S&P 500® and the Nasdaq 100® indexes, Henry Schein is headquartered in Melville, N.Y., and has operations or affiliates in 31 countries. The Company's sales from continuing operations reached \$9.4 billion in 2018, and have grown at a compound annual rate of approximately 13% since Henry Schein became a public company in 1995.