



Henry Schein Dental To Showcase The Company's Expansive Portfolio Of Solutions At Chicago Midwinter Dental Meeting

February 21, 2019

- **Henry Schein One's New "Patient Experience Theatre" Featuring New Practice Management Solutions: Free Practice Marketing Assessment Tool, WebMD Enhanced Profiles for Dentists, Dentrrix Live Chat, and TechCentral OmniCore Lite**
- **New Product Launches: 3Shape TRIOS® 3 Basic, Dentsply Sirona CEREC® Primescan, KaVo OP 3D™ with Ceph, and Planmeca CREO™ C5 3D Printer**
- **Henry Schein Exclusive Product Offerings: Clinician's Choice® Dental Products Inc., CAO Precise Lasers, and Sprig Oral Health Technologies**
- **#ScheinChats, a Social Media Series Exclusively Available Via Facebook Live, Featuring Henry Schein's Jonathan Koch, Senior Vice President and Chief Executive Officer, Global Dental Group, and Brenda Hansen, Chief Executive Officer, Sprig Oral Health Technologies**

MELVILLE, N.Y., Feb. 21, 2019 /PRNewswire/ -- Henry Schein Inc. (Nasdaq: HSIC) today announced its lineup of new solutions, exclusive product offerings and special events at the 2019 Chicago Midwinter (CMW) dental meeting, taking place February 21 to 23, 2019. Visitors to the meeting will have the opportunity to learn about Henry Schein's efforts to help oral health professionals navigate the world of dentistry through its expansive portfolio of products, solutions, and educational offerings. At the Henry Schein Dental booth (#2819), attendees can explore a variety of digital technology solutions, exclusive products, business solutions, office space planning services, repair solutions, practice transitions and financial services. At the Henry Schein One booth (#2825), visitors can learn about practice management solutions in a new in-booth experience, an immersive, sensory exploration of the journey a patient takes with the dental team – inside and outside of the dental office.

Practice Management in the Patient Workflow

Henry Schein One will present its portfolio of practice management solutions in a newly designed booth featuring practice marketing solutions to help customers attract new patients and improve the patient experience. Visitors to the Henry Schein One booth can also learn about new solutions, including:

- a [free practice marketing assessment](#) which helps dentists determine their marketing effectiveness, including the accuracy of their online directory listings and online search ranking;
- [WebMD Enhanced Profiles for Dentists](#), an online source that helps patients find top dentists in their area;
- [Dentrrix Live Chat](#), a service that amplifies patient engagement via 24/7 online chats, accessible on a variety of platforms - including web, mobile and social media;
- [TechCentral OmniCore Lite](#), an all-in-one network infrastructure solution designed specifically for Dentrrix Ascend and other web-based practice management software solutions.

Visit the [Henry Schein One](#) website to explore practice management solutions that simplify each stage of the patient experience.

Featured Products and Solutions

During the meeting, members of the Henry Schein Dental team, as well as representatives from 3Shape, Dentsply Sirona, Formlabs, KaVo Kerr, Kulzer, Planmeca, and VOCO will be available to answer questions, suggest customized solutions, and demonstrate digital technology products, such as the 3Shape TRIOS® Move, 3Shape TRIOS® 3 Basic, Dentsply Sirona CEREC® Primescan, DEXIS™ Titanium Sensor, Planmeca CREO™ C5 3D printer, and the KaVo OP 3D™ with Ceph. Henry Schein's exclusive portfolio at the show will include products from Clinician's Choice® Dental Products Inc., LTM Lasers by the CAO group, and Sprig Oral Health technologies.

"The dental industry is experiencing incredible change, with digital technology impacting every step of the patient workflow," said Jonathan Koch, Senior Vice President and Chief Executive Officer, Global Dental Group, Henry Schein. "Oral health professionals rely on Henry Schein to help them harness the power of technology and integrate business solutions, clinical solutions, technology solutions and supply chain solutions into their practices and laboratories, so they can focus on providing care to their patients."

Visit the [Henry Schein events landing page](#) for more information about the Company's available solutions and activities at the CMW dental meeting.

Engaging Thought Leadership Conversations with Industry Leaders

The Henry Schein Dental Booth at Chicago Midwinter will serve as the broadcast center, featuring [#ScheinChats](#), the Company's signature social media series available on Facebook Live that offers engaging conversations with oral health professionals, nonprofits, and industry-leading supplier partners. Mr. Koch, will host a conversation with Brenda Hansen, Chief Executive Officer of Sprig Oral Health Technologies, at this year's CMW. The theme is advancements and opportunities in pediatric dentistry, and the two will discuss recent innovations in pediatric dentistry, and share their thoughts on how dental professionals can enhance their practices to appeal to pediatric patients and their parents. Visit Henry Schein Dental's Facebook page to watch the livestream: <https://www.facebook.com/HenryScheinDental/>.

About Henry Schein, Inc.

Henry Schein, Inc. (Nasdaq: HSIC) is a solutions company for health care professionals powered by a network of people and technology. With more than 18,000 [Team Schein Members](#) worldwide, the Company's network of trusted advisors provides more than 1 million customers globally with more than 300 valued solutions that improve operational success and clinical outcomes. Our Business, Clinical, Technology, and Supply Chain solutions help office-based [dental](#) and [medical](#) practitioners work more efficiently so they can provide quality care more effectively. These solutions also support [dental laboratories](#), [government and institutional health care clinics](#), as well as other alternate care sites.

Henry Schein operates through a centralized and automated distribution network, with a selection of more than 120,000 branded products and Henry Schein private-brand products in stock, as well as more than 180,000 additional products available as special-order items.

A Fortune 500® Company and a member of the S&P 500® and the Nasdaq 100® indexes, Henry Schein is headquartered in Melville, N.Y., and has operations or affiliates in 31 countries. The Company's sales from continuing operations reached \$9.4 billion in 2018, and have grown at a compound annual rate of approximately 13% since Henry Schein became a public company in 1995. For more information, visit Henry Schein at www.henryschein.com, [Facebook.com/HenrySchein](https://www.facebook.com/HenrySchein) and [@HenrySchein on Twitter](https://twitter.com/HenrySchein).

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