

Henry Schein To Showcase Digital Solutions At Greater New York Dental Meeting, Nov. 26-29, 2017

November 16, 2017

- **Booth Highlights Include the Latest Products, Services, and Solutions for Helping Practitioners Operate Successful Practices and Deliver Quality Patient Care**
- **Daily Schedule of In-Booth Presentations and Classroom Courses Showcasing Digital Technologies That Can Be Effectively Integrated Into Every Step of the Clinical Workflow**
- **#ScheinChats, a Social Media Series Exclusively Available Via Facebook Live, Will Feature a Discussion Between Stanley M. Bergman, Chairman and CEO of Henry Schein, and Tanya Sue Maestas, President of the American Student Dental Association**

MELVILLE, N.Y., Nov. 16, 2017 /PRNewswire/ -- Henry Schein Dental, the U.S. dental business of Henry Schein, Inc. (Nasdaq: HSIC), today announced its [line-up](#) of featured solutions and educational programming taking place at the company's exhibit booths during the Greater New York Dental Meeting, November 26-29, 2017, in New York City. Visitors can expect to learn about Henry Schein ConnectDental digital solutions, Merchandise/Exclusives, Henry Schein Practice Solutions, Office Design, Glove Club, and ProRepair. In addition, Team Schein Members will engage in discussions with industry leaders via #ScheinChats, Henry Schein's signature social media series available on Facebook Live.

Throughout the show, Henry Schein will showcase digital technology solutions including scanners, milling units, 3D printers, abutment solutions, and the latest materials available from the company's digital platform, Henry Schein ConnectDental. Members of the Henry Schein Dental leadership team, as well as representatives from 3M, 3Shape, ACTEON, Dentsply Sirona, DEXIS, FORMLABS, i-CAT, and Planmeca will be available to answer questions, suggest customized solutions, and demonstrate new products, such as the 3M™ True Definition Mobile Scanner, 3Shape TRIOS® 3 Wireless Intraoral Scanner, Planmeca Emerald™ Next-Gen Intraoral Scanner, Planmeca ProMax® 3D LE, and more. The company's exclusive products will also be demonstrated, including The Wand® from Wand Dental, restorative solutions from Clinician's Choice® Dental Products, Inc., and the Precise®SHP and LTM Lasers by the CAO Group.

"The rapid growth of digital dentistry has changed the industry," said Tim Sullivan, President, North American Dental Group, Henry Schein. "Digital technology has touched every aspect of the dental field by offering professionals communication, management, clinical, and fabrication options never before possible. As a trusted advisor to our customers, we are continually helping dental professionals harness the power of digital technology by demonstrating how these solutions can best be integrated into the practice or laboratory and enhance the care they provide to patients."

Visit [Henry Schein Dental](#) for details on the business solutions and integrated technologies available to help dental practitioners operate a productive practice, attain business goals, and assist in the delivery of quality patient care.

Supporting Education and Training Needed to Effectively Apply Digital Solutions

Education, integration, and support are the cornerstone of Henry Schein's commitment to helping customers adopt the digital workflow with confidence and succeed in their practice. Throughout the meeting, Henry Schein and its supplier partners will host a series of in-booth presentations and demonstrations showcasing the choice of innovative, scalable digital technologies as well as business solutions that can be effectively integrated into every step of the clinical workflow. Featured presentations include:

Sunday, November 26, 2017

- 1:00 p.m.: Schein "digiTALK" panel discussion featuring Dentsply Sirona
- 3:00 p.m.: A 2017 Guide to CAD/CAM and Chairsides Milling (2 CE credit take home)

Monday, November 27, 2017

- 11:00 a.m.: 3Shape Trios Wireless, Live
- 1:00 p.m.: Schein digiTALK panel discussion featuring Planmeca
- 3:00 p.m.: Streamlining the Implant and Ortho Workflow (2 CE credit take home)

Tuesday, November 28, 2017

- 11:00 a.m.: A 2017 Guide to Digital Impressions (2 CE credit take home)
- 1:00 p.m.: Schein digiTALK panel discussion featuring i-CAT and Dexis
- 3:00 p.m.: Does Brand Matter in Dentistry?

Wednesday, November 29, 2017

- 11:00 a.m.: Marketing Myths and Realities for Dentists

Additionally, a series of classroom courses led by industry experts will be offered Sunday, November 26 through Wednesday, November 29. Henry Schein-sponsored courses include: "Utilizing a Digital Workflow to Leverage the Practice Synergy," "Double Your Production Tomorrow," "Dental Office Design – Transform Your Practice & Enhance Your Health," and "Dentistry 20/20 Workshop: A Vision for the Future of Your Practice." Visit the Greater New York website for course descriptions and to [register online](#).

Engaging Thought Leadership Conversations with Industry Leaders

The Henry Schein Media Studio will serve as the broadcast center, featuring [#ScheinChats](#), the company's signature social media series available on Facebook Live that will offer engaging conversations offering perspectives from oral health professionals, nonprofits, and industry-leading supplier partners. This includes a discussion between Stanley M. Bergman, Chairman and Chief Executive Officer of Henry Schein, and Tanya Sue Maestas, President of the American Student Dental Association, who will share their perspectives on the advent of technology-enhanced learning in dental schools. Visit Henry Schein Dental's Facebook page to watch the livestream: <https://www.facebook.com/HenryScheinDental/>.

About Henry Schein, Inc.

Henry Schein, Inc. (Nasdaq: HSIC) is the world's largest provider of health care products and services to office-based [dental](#), [animal health](#) and [medical](#) practitioners. The company also serves [dental laboratories](#), [government and institutional healthcare clinics](#), and other alternate care sites. A Fortune 500® Company and a member of the S&P 500® and the Nasdaq 100® indexes, Henry Schein employs more than 22,000 [Team Schein Members](#) and serves more than 1 million customers.

The company offers a comprehensive selection of products and services, including value-added solutions for operating efficient practices and delivering high-quality care. Henry Schein operates through a centralized and automated distribution network, with a selection of more than 120,000 branded products and Henry Schein private-brand products in stock, as well as more than 180,000 additional products available as special-order items. The company also offers its customers exclusive, innovative technology solutions, including practice management software and e-commerce solutions, as well as a broad range of [financial services](#).

Headquartered in Melville, N.Y., Henry Schein has operations or affiliates in 33 countries. The company's sales reached a record \$11.6 billion in 2016, and have grown at a compound annual rate of approximately 15 percent since Henry Schein became a public company in 1995. For more information, visit Henry Schein at www.henryschein.com, [Facebook.com/HenrySchein](https://www.facebook.com/HenrySchein) and [@HenrySchein on Twitter](https://twitter.com/HenrySchein).

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