

## Henry Schein And Quintessence To Host 1st International Symposium On Digital Dentistry, October 23-25

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## Conference Will Provide In-Depth Educational Experiences for Dentists and Dental Laboratory Technicians and Owners on the Clinical Benefits of Digital Technologies and Open Platform Workflows

MELVILLE, N.Y., Aug. 7, 2014 /PRNewswire/ -- Henry Schein, Inc. (NASDAQ: HSIC), the world's largest provider of health care products and services to office-based dental, animal health and medical practitioners, and Quintessence Publishing Co., Inc., the world's leading independent publisher of scientific and clinical information about oral health, will host the 1st International Symposium on Digital Dentistry. The conference, entitled "Technologies That Enhance Clinical Outcomes," will provide in-depth educational experiences for dentists and dental laboratory technicians and owners on the clinical benefits of digital technologies and open platform workflows. The conference will take place Oct. 23-25 at the Renaissance Orlando at SeaWorld® in Orlando, Fla. For more information and to register, visit <a href="http://www.guintpub.com/dd/">http://www.guintpub.com/dd/</a>.

"This Symposium will be a terrific opportunity for dental professionals to better understand the digital workflow and the significant patient benefits that digital technology provides in terms of increased accuracy, speed, comfort and appearance," said William Hartman, Executive Vice President for Quintessence Publishing. "From achieving superior esthetics to managing complex reconstructions to incorporating CAD CAM in the process, attendees will hear from leading experts in the fields."

Conceived as a pathway into digital dentistry for dental professionals, the conference will focus on procedure planning and treatment, highlighting the ways digital tools can facilitate the clinical and esthetic results of tooth restorations and implants. Participants will learn from specialized, experienced digital dentistry users, who will discuss the many advantages of digital dental technology.

"The future of dentistry is digital," said Tim Sullivan, President of Henry Schein Dental, North America. "The change that digital technology is having on the profession is as profound as the change that personal computers had on society in the 1980s. Similar to the exponential computer technology advances we have witnessed for over 30 years, dental digital solutions will evolve increasingly fast in the years to come. For a dental practice or laboratory to thrive in this quickly changing environment, it is essential not only to make the commitment to digital now, but also to choose a long-term trusted advisor who can guide the way through the many digital challenges and opportunities that will arise. This is the role we are eager to play for our dental customers and why it is important to attend this Symposium."

The Symposium will take attendees through patient treatment approaches ranging from the simple to the most complex, educating participants about the most current digital techniques. Workshops and lectures will cover topics including: selecting CAD CAM systems; esthetics in CAD CAM; digital workflow and working collaboratively with a digital ready dental laboratory; educational applications; implant planning or commercial milling; optimal CAD CAM materials; digital prosthodontics; and advanced digital applications, such as those for complex maxillofacial reconstructions.

"Digital technology is at the forefront of dentistry, enhancing the accuracy, speed, comfort and appearance of dental treatment for patients," said Jonathan L. Ferencz, D.D.S., F.A.C.P., and Scientific Chair of the Symposium. "Participants at this conference will learn that they do not need to feel overwhelmed by the changes happening in dentistry; instead, they should embrace these changes as an exciting frontier of possibilities for their practices."

Manufacturers will be on-site at the conference for product exhibitions, offering hands-on demonstrations for a range of technologies, including CAD CAM, cone beam CT, cloud-based communications, and practice management integration. Conference participants can earn up to 17 continuing education (CE) credits for attending.

## About Quintessence Publishing Co., Inc.

Addressing the education and information needs of both the beginning dental student and the experienced practitioner, Quintessence publications have earned many prestigious international prizes and awards over the company's 62-year history. In addition to its various publishing activities, Quintessence regularly sponsors continuing education seminars in various parts of the world, ranging from small-scale workshops to large international conferences that attract more than 6,000 participants. As part of its commitment to innovative, high-quality publishing, since the early 1980s Quintessence has actively sought new ways to use emerging media technology for the electronic transfer of information, which is reflected in its online journal editions, digital journals, CDs, and DVDs.

## About Henry Schein, Inc.

Henry Schein, Inc. is the world's largest provider of health care products and services to office-based dental, animal health and medical practitioners. The Company also serves dental laboratories, government and institutional health care clinics, and other alternate care sites. A Fortune 500® Company and a member of the NASDAQ 100® Index, Henry Schein employs more than 17,000 Team Schein Members and serves more than 800,000 customers.

The Company offers a comprehensive selection of products and services, including value-added solutions for operating efficient practices and delivering high-quality care. Henry Schein operates through a centralized and automated distribution network, with a selection of more than 96,000 branded products and Henry Schein private-brand products in stock, as well as more than 110,000 additional products available as special-order items. The Company also offers its customers exclusive, innovative technology solutions, including practice management software and e-commerce solutions, as well as a broad range of financial services.

Headquartered in Melville, N.Y., Henry Schein has operations or affiliates in 27 countries. The Company's sales reached a record \$9.6 billion in 2013, and have grown at a compound annual rate of approximately 16 percent since Henry Schein became a public company in 1995. For more information, visit the Henry Schein website at <a href="https://www.henryschein.com">www.henryschein.com</a>.

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