

## Henry Schein Names Mark Hillebrandt Vice President, Marketing, North America Dental Group

April 9, 2018

MELVILLE, N.Y., April 9, 2018 /PRNewswire/ -- Henry Schein, Inc. (Nasdaq: HSIC) today announced that Mark Hillebrandt has joined the company in a newly created position, as Vice President, Marketing, North America Dental Group. In this role, Mr. Hillebrandt will lead the strategic development, management, and execution of traditional and digital marketing initiatives within the business.

Mr. Hillebrandt will have responsibility for leadership over marketing for products, services and solutions. Mr. Hillebrandt will also play an important role in fostering North American dental supplier relations, and contribute to Henry Schein's strategic goal of continued digital transformation of the Company's overall marketing approach.

"As a trusted advisor to the dental profession, we remain committed to driving our business forward through our comprehensive offering of products and services, for the ultimate benefit of dental customers and their patients," said James P. Breslawski, Vice Chairman and President of Henry Schein. "We look forward to working with Mark to continuously advance our North America Dental business strategy of consistent messaging across Henry Schein's brands."

Mr. Hillebrandt joins Henry Schein with more than 10 years of dental industry experience. Most recently, he was the Business Leader for the Professional Dental, Medical and Scientific product categories at Amazon. Prior to this, Mr. Hillebrandt held several leadership roles within KaVo Kerr, with his most recent being Vice President and General Manager of the Restorative Dentistry Equipment business unit. Additionally, he served as Vice President of Marketing and Product Development at the Ormco orthodontic business, and spent several years within the KaVo Kerr Imaging business, where he supported Dexis and KaVo imaging products in addition to leading the i-CAT business.

"I am very pleased to be joining Henry Schein at a momentous time in the history of the Company and the dental market," said Mr. Hillebrandt. "The digital transformation occurring in the oral health profession provides remarkable opportunities for clinicians and their suppliers to provide a better experience to patients while improving clinical care. I look forward to working with our talented group of marketers to further position the Company as the global technology and solutions leader recognized by dental professionals for driving superior practice outcomes."


Mr. Hillebrandt will report to AJ Caffentzis, Vice President, Henry Schein North America Dental Group Strategic Initiatives, while working closely with Tim Sullivan, President of Henry Schein NA Dental Group.

### About Henry Schein, Inc.

Henry Schein, Inc. (Nasdaq: HSIC) is a health solutions network powered by people and technology. With more than 22,000 Team Schein Members serving more than 1 million customers globally, the Company is the world's largest provider of Business, Clinical, Technology, and Supply Chain solutions to enhance the efficiency of office-based dental, animal health, and medical practitioners. The Company also serves dental laboratories, government and institutional health care clinics, and other alternate care sites.

A Fortune 500® Company and a member of the S&P 500® and the Nasdaq 100® indexes, Henry Schein's network of trusted advisors provides health care professionals with the valued solutions they need to improve operational success and clinical outcomes. The Company offers customers exclusive, innovative products and solutions, including practice management software, e-commerce solutions, specialty and surgical products, as well as a broad range of financial services. Henry Schein operates through a centralized and automated distribution network, with a selection of more than 120,000 branded products and Henry Schein private-brand products in stock, as well as more than 180,000 additional products available as special-order items.

Headquartered in Melville, N.Y., Henry Schein has operations or affiliates in 34 countries. The company's sales reached a record \$12.5 billion in 2017, and have grown at a compound annual rate of approximately 15 percent since Henry Schein became a public company in 1995. For more information, visit Henry Schein at [www.henryschein.com](http://www.henryschein.com), Facebook.com/HenrySchein, and @HenrySchein on Twitter.

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