

Henry Schein Launches New Medical Website

July 19, 2017

Company Enhances The Online Experience By Offering An Improved E-Commerce Solution For Dental, Animal Health, and Medical Customers

MELVILLE, N.Y., July 19, 2017 /PRNewswire/ -- Henry Schein, Inc., (Nasdaq: HSIC) today unveiled a newly designed website for Henry Schein Medical (www.henryschein.com/medical), the company's medical division, and announced an improved e-commerce solution with a streamlined and more efficient ordering process for dental, animal health, and medical customers.

The new Henry Schein Medical website is a continuation of the company's strategy of using digital technology to enhance the practitioner's journey. The company launched newly designed websites for [Henry Schein Dental](#), [Zahn Dental Laboratories](#) and [Henry Schein Special Markets](#) in February 2017, and for [Henry Schein Animal Health](#) two months later.

As a platform, henryschein.com has been completely refreshed with a contemporary look and feel designed to enrich the user experience. The new websites, along with the suite of e-commerce solutions, were informed by customer feedback, which contributed to making common online tasks and the overall ordering process more efficient and seamless. Dental, animal health, and medical customers can expect a simple, intuitive user experience that is fully accessible across all devices and screen sizes. The improvements will make it easier for customers to efficiently maneuver through the website while also gaining access to the many technology, clinical, business, and supply chain solutions Henry Schein has to offer.

The e-commerce enhancements apply to all divisions of Henry Schein and include:

- **Filtering by attributes for fast, intuitive search.** Customers now have the ability to filter search results by specific product attributes such as size, color, and manufacturer.
- **Product comparison for easy and accurate product selection.** The standardization of product descriptions and the option to compare up to five products side-by-side as well as view all product specifications (similarities and differences). Items can also be added to a user's shopping cart directly from the comparison page.
- **Four levels of product categorization for more focused browsing.** Product catalogs have been optimized to ensure customers can see all available options and purchase the product that fits their exact needs.
- **Refinement of menu options.** Key components are now located within the navigation bar for easy identification.

"The new medical website is part of Henry Schein's digital transformation and represents our commitment to create an exceptional customer experience for health practitioners," said Bridget A. Ross, President, Global Medical Group, Henry Schein. "We are dedicated to providing customers with expert guidance that enables the best quality patient care and increased efficiency and productivity. Medical customers – as well as dental and animal health – will have a much more intuitive and efficient way to search for products and consolidate transactions into a single 'My Account' page with the ability to more effectively manage their preferences."

Visit www.henryschein.com to see the new site and explore Henry Schein's complete resource for health care solutions.

About Henry Schein, Inc.

Henry Schein, Inc. (Nasdaq: HSIC) is the world's largest provider of health care products and services to office-based [dental](#), [animal health](#) and [medical](#) practitioners. The company also serves [dental laboratories](#), [government and institutional health care clinics](#), and other alternate care sites. A Fortune 500® Company and a member of the S&P 500® and the Nasdaq 100® indexes, Henry Schein employs more than 21,000 [Team Schein Members](#) and serves more than 1 million customers.

The company offers a comprehensive selection of products and services, including value-added solutions for operating efficient practices and delivering high-quality care. Henry Schein operates through a centralized and automated distribution network, with a selection of more than 120,000 branded products and Henry Schein private-brand products in stock, as well as more than 180,000 additional products available as special-order items. The company also offers its customers exclusive, innovative technology solutions, including practice management software and e-commerce solutions, as well as a broad range of [financial services](#).

Headquartered in Melville, N.Y., Henry Schein has operations or affiliates in 32 countries. The company's sales reached a record \$11.6 billion in 2016, and have grown at a compound annual rate of approximately 15 percent since Henry Schein became a public company in 1995. For more information, visit Henry Schein at www.henryschein.com, [Facebook.com/HenrySchein](https://www.facebook.com/HenrySchein) and [@HenrySchein on Twitter](https://twitter.com/HenrySchein).

View original content: <http://www.prnewswire.com/news-releases/henry-schein-launches-new-medical-website-300490519.html>

SOURCE Henry Schein, Inc.

Ann Marie Gothard, Vice President, Corporate Media Relations, Annmarie.gothard@henryschein.com, (631) 390-8169